The Mitigation Action Implementation Network (MAIN):
A New Project to Catalyze High-Impact NAMAs and Create a Vibrant Practitioner Network

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The MAIN Project

The Center for Clean Air Policy (CCAP) and the World Bank Institute (WBI) have launched a multinational initiative to support the design and implementation of Low-Carbon Development (LCD) strategies and Nationally Appropriate Mitigation Actions (NAMAs) in developing countries through regionally based dialogues and sustainable practitioner networks.

This initiative will identify and highlight the most successful experiences in developing and implementing high-impact, greenhouse-gas-reducing policies and will use these lessons to assist developing countries in refining their national policies and implementation frameworks through peer-to-peer learning, dialogue, and web-based exchanges.

Principal financial support will be provided by the German Ministry of Environment, with additional support from WBI’s CF-Assist program and financing from other donors.
With the Fast-Start Finance period under way, donors have pledged 10 times more funding than ever before for emission reduction and adaptation actions by developing countries.

NAMAs, in which developing countries take ambitious, on-the-ground action to reduce greenhouse gas (GHG) emissions, have been identified as a fundamental approach to preventing climate change.

Successful bottom-up strategies informed by on-the-ground, in-country experiences offer the most effective way to achieve significant emission reductions and push the international negotiations to the next level.

The process of learning by doing has laid the groundwork for international agreements (Kyoto Protocol), the launch of successful market-based solutions (Clean Development Mechanism), and will now enable effective and efficient NAMA development.
Project Components

Component 1: Regional Dialogues in Latin America and Asia

- These 3-4 day Regional Dialogues will include in-depth presentations on LCD strategies, NAMA successes, roundtable discussions, country brainstorming sessions, and networking opportunities with regional peers.

- The dialogues will include “Policy Academies,” where leaders in policy implementation from key ministries in each country will join finance and MRV experts, industry and NGO representatives, and key climate negotiators to learn from policy successes and advance efforts to design, implement and leverage financing for NAMAs and LCD strategies.

The Regional Dialogues will promote:

- Peer-to-Peer Sharing of experiences in emission reduction policies, particularly in the areas of policy design and implementation, finance and MRV.
Component 2: Harvesting Best Practices

- Working with its partners, CCAP will identify the best practices in NAMAs, MRV and innovative financing and share these with participating countries.

- The MAIN project will foster further NAMA development by helping countries creatively tailor these best practices to their own conditions.

- The MAIN project will continually increase its distance learning knowledge base and productivity.

Potential best practices are diverse and include programs such as:

- The Chinese energy-intensity improvement program.
- Mexico’s renewables and cogeneration incentive targets initiative.
- India’s energy-saving certificate trading program.
- Bogota’s integrated urban transport program.
- Costa Rica’s economy-wide zero net carbon emissions by 2021 program.
- Mexico’s path-breaking third party verification system for GHG emissions reductions.
Component 3: Global Dialogues and Policy Lunches

- These broader dialogues, led by CCAP, will leverage the concrete policy results of the Fast-Start Finance period to inform climate policy at the international level.

Component 4: Virtual Regional Expert and Distance Learning Network

- These sessions, held between the regional dialogues and led by WBI and INCAE Business School, will continue to enrich the peer-to-peer knowledge exchange and learning process initiated by the regional dialogues using video conferencing and web-based technology to:
  - Explore regionally relevant topics through thematically focused knowledge exchanges and educational presentations.
  - Provide countries with the opportunity to share and receive feedback on their recent LCD and NAMA efforts.
Outcomes for Participating Countries

By participating in this project, country teams will:

• **Improve their capacity to design, plan and implement NAMAs** that are consistent with any LCD strategy and national sustainable development plans.

• **Learn from peers** on real-world strategies to develop, finance and implement highly effective and cost-competitive NAMAs.

• **Learn strategies to make NAMAs attractive to possible funders** from donor countries, including meeting expectations for monitoring, reporting and verification (MRV).

• **Help finance officials better understand the challenges faced in NAMA development** and how funding can best support effective developing country policy outcomes.

• **Establish a network of personal contacts** with peers in other developing countries and with possible funders from donor countries who could support ambitious NAMAs.

• **Have frequent access to capacity support and advice** through distance learning activities.
Input Needed from Participating Countries

To ensure a successful project, participating countries will be asked to:

1. Select five **Country Team Members** (government ministers, senior policymakers, and other representatives responsible for the design and implementation of NAMAs) to participate in the regional dialogue meetings.

2. Select a **Team Coordinator** to champion the country’s participation in the project and serve as a liaison with fellow team members.

3. Commit to **participate actively** in the program over the course of two and a half years by attending face-to-face meetings as well as contributing to the virtual network and peer-to-peer learning.

4. Contribute during the preparatory phase of the project by completing telephone **interviews** to provide basic information on the current status of NAMA development and to identify capacity needs and priority sectors for early focus.

5. Report and exchange with peers in other countries regularly on progress in developing existing and new NAMAs, new MRV techniques, and innovative financing approaches.
Countries including Brazil, Mexico, South Africa, and India will be invited to actively share their knowledge. One dialogue will be hosted in Africa, and additional dialogues may be added in this region with increased funding.
This project is part of the International Climate Initiative. The Federal Ministry for the Environment, Nature Conservation and Nuclear Safety supports this initiative on the basis of a decision adopted by the German Bundestag.
Contact Information

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