A new initiative to catalyze high-impact NAMAs and create a vibrant practitioner network on low-carbon development
The MAIN Initiative

The Center for Clean Air Policy (CCAP) and the World Bank Institute (WBI) have launched a multinational initiative to support the design and implementation of Low Emissions Development Strategies (LEDS) and Nationally Appropriate Mitigation Actions (NAMAs) in developing countries through regionally based dialogues and sustainable practitioner networks.

MAIN identifies and highlights the most successful experiences in developing and implementing high-impact, greenhouse-gas-reducing policies.

MAIN uses these lessons to assist developing countries in refining their national policies and implementation frameworks through peer-to-peer learning, dialogue, and web-based exchanges.

MAIN is supported by regional partners (INCAE Business School in Latin America and the Caribbean) and is funded by the WBI’s CF-Assist program and the German Ministry of Environment.
## Impetus for the MAIN Initiative

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<th>On-the-ground action</th>
<th>NAMAs, in which developing countries take ambitious, <strong>on-the-ground actions</strong> to reduce greenhouse gas (GHG) emissions, have been identified as a fundamental approach to preventing climate change.</th>
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<tr>
<td>Bottom-up strategies</td>
<td>Successful <strong>bottom-up strategies</strong>, informed by on-the-ground, in-country experiences, offer the most effective way to achieve emissions reductions and push the international negotiations to the next level.</td>
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<td>Learning by doing</td>
<td>The process of <strong>learning by doing</strong> has laid the groundwork for international agreements (Kyoto Protocol) and the launch of successful market-based solutions (Clean Development Mechanism); it will now enable effective NAMA development in developing countries.</td>
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<td>Window of opportunity now</td>
<td>With the 2010-2012 “Fast-Start Finance” period under way, <strong>contributing countries have pledged 10 times more funding than ever before</strong> to support mitigation and adaptation actions in developing countries.</td>
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**World Bank Institute**

**Center for Clean Air Policy**
MAIN Initiative Components

1. Regional Academies
2. NAMAs Case Studies
3. Global Policy Dialogues
4. Virtual Expert Network

MAIN also provides a platform for supporting other international dialogues and networks on climate change mitigation.
1. Regional Academies

MAIN partners organize 4-day regional academies encompassing in-depth presentations on LEDS and NAMA successes, roundtable discussions, country brainstorming sessions, and networking opportunities with regional peers.

The academies allow leaders in policy implementation from key ministries to join finance and MRV experts, industry and NGO representatives, and key climate negotiators to learn from policy successes and advance efforts to design, implement, and leverage financing for NAMAs and LEDS.

Regional academies promote peer-to-peer sharing of experiences in emissions-reduction policies, particularly in the areas of policy design/implementation, finance, and MRV.
2. NAMAs Case Studies

MAIN partners identify best practices in low-emission development, NAMAs, MRV, and innovative financing and share these with participating countries.

CCAP assists countries in exploring and developing specific new NAMA ideas, helping them creatively tailor best practices in climate mitigation policy to their national circumstances.

Potential best practices on climate mitigation are diverse and include programs such as:

- The Chinese energy-intensity improvement program
- Mexico’s renewables and cogeneration incentive targets initiative
- India’s energy-saving certificate trading program
- Bogota’s integrated urban transport program
- Costa Rica’s economy-wide program to achieve zero net carbon emissions by 2021
- Mexico’s path-breaking third-party verification system for GHG emissions reductions
3. Global Policy Dialogues

Broader policy dialogues foster global sharing of experiences among developed and developing countries, and leverage concrete policy results from the Fast-Start Finance period to inform climate negotiations and international climate policy.

Under its existing international climate dialogue program, CCAP organizes policy lunches on fast-start finance and NAMAs on the sidelines of the UNFCCC negotiations, as well as multi-day global dialogues for climate negotiators from around 30 developed and developing countries.
4. Virtual Expert Network

Knowledge and information sharing sessions, held between the regional dialogues and facilitated by WBI, CCAP and regional partners, continue to enrich the peer-to-peer knowledge exchange and learning process initiated by the regional dialogues. The network uses **video conferencing and web-based technology** in three modalities:

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<th>Video Conferencing</th>
<th>• Distance meetings using the World Bank’s Global Development Learning Network (GDLN) provide further opportunities for NAMA development and feedback, LEDS training, and project follow-up.</th>
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<td>Webinars</td>
<td>• Follow-up seminars online will expand on select topics related to LEDS and NAMAs, as prioritized by regional teams.</td>
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<td>E-learning courses</td>
<td>• Courses will use technology-based teaching methods to deliver further training for country teams.</td>
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### Participating Countries

**MAIN Latin America:**
- Argentina
- Chile
- Colombia
- Costa Rica
- Dominican Rep.
- Panama
- Peru
- Uruguay

**MAIN Asia:**
- China
- Indonesia
- Malaysia
- Pakistan
- Philippines
- Thailand
- Vietnam

Experts and policy leaders from countries including Brazil, Mexico, Korea and India will also be invited to actively share their expertise and experience on LEDS development and NAMA design.
Outcomes for Participating Countries

- **Capacity building**: Improve capacity to **design, plan, and implement** low emission development strategies (LEDS) and nationally appropriate mitigation actions (NAMAs).

- **Peer learning**: Learn from peers on real-world strategies to **develop, finance, and implement** highly effective and cost-competitive NAMAs and LEDS.

- **Funding strategies**: Learn strategies to make NAMAs attractive to possible funders from donor countries, including regarding monitoring, reporting, and verification (MRV).

- **Technical assistance**: Help finance officials better understand the challenges faced in NAMA development and how funding can best support effective developing-country policy outcomes.

- **Network of contacts**: Establish a network of personal contacts with peers in other developing countries and with possible funders from donor countries who could support ambitious NAMAs.
## Results from First MAIN Dialogues in LAC and Asia:

| **Successful dialogue among country teams, with high levels of enthusiasm** |
| **Cooperation among and within countries (information sharing of NAMAs and LEDS being developed)** |
| **Improved understanding of NAMAs, in particular for participants outside the UNFCCC process** |
| **Greater awareness of regional success stories and ideas for possible NAMAs** |
| **Increased confidence to implement mitigation actions, frame these as NAMAs, or make existing NAMAs more ambitious** |
| **Better understanding of donor-country funding priorities (and of NAMAs and LEDS being developed)** |
MAIN Partners & Funders

MAIN Partners:

- Center for Clean Air Policy
- World Bank Institute

CF-Assist is a multi-donor carbon finance capacity development program of the World Bank.

MAIN Funders:

- Carbon Finance Assist
- Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

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